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# Visitor registration now open for the third edition of ORGATEC TOKYO

## An impressive gathering of some 150 leading brands from across the world in a significantly expanded showcase

ORGATEC TOKYO 2024 is gearing up for its third edition, and visitor registration is now open. With each edition, the event has grown significantly. Today the dynamic forum attracts almost 150 leading brands from Japan and around the world, including ITOKI, OKAMURA, KOKUYO, UCHIDA YOKO, PLUS, Inaba International, Karimoku Furniture, Knoll, UniFor and IIOI°. The resounding success of ORGATEC TOKYO reflects the industry's interest in its themes and concept. It is also a mark of the high quality of the event, which has grown considerably by attracting new exhibitors each year while also maintaining a loyal following of returning exhibitors.

In response to the enthusiastic reaction to ORGATEC TOKYO 2023's central theme, [SHIFT DESIGN], the upcoming edition of the trade fair will take this idea forward by diving deeper into the potential and appeal of excellent design. Going beyond mere aesthetics, functionality, style and beauty, excellent design has the potential to shape the future. ORGATEC TOKYO thus aims to bring together creative professionals from the fields of furniture and interior design to promote innovation, improve efficiency in the workplace and look ahead to the future of work.

Materials development and sustainable resources will be another focus topic at the event with the CIRCULAR MIRAI (CIRCULAR FUTURE) special event area. It will highlight the urgent need to reduce waste through the application of circular thinking in all areas of economic activity. Adopting this approach is an essential cornerstone of the society of the future. Drawing on the principles of the circular economy, the special event area will showcase the latest products for office design based on circular materials under the banner of "Materials for Creating a Circular Future". Further focus topics in the special event area will be Waste and Resources, Processing Materials from Manufacturing Processes, and Upcycled Products.

#### **ORGATEC TOKYO 2024**

Wednesday, 29 May, to Friday, 31 May 2024 / Tokyo Big Sight, East Exhibition Halls 4-6

#### **ORGATEC TOKYO 2023 in figures**

- 19,760 square metres of gross exhibition space (including the atrium)
- 26,212 visitors
- 127 exhibitors from 14 countries, including 45 exhibitors from abroad \* Foreign exhibitors accounted for 35% of the total.



ORGATEC TOKYO 29-31 May 2024 www.orgatectokyo.com

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#### **ORGATEC - New visions of work**

ORGATEC is the leading international trade fair for the modern working world. Hosted every two years, the fair in Cologne is the creative hotspot for networking, collaboration, and new trends in office space planning. As the industry's most important innovation and business platform, ORGATEC presents the whole world of work, tackles the big questions, and presents new solutions: from furnishings to flooring, acoustics and lighting to media and data processing. ORGATEC transforms Cologne into the global meeting place for architects, planners and engineers, as well as sector experts from industry and commerce. The fair explores the interaction of work environments and work culture and presents new visions of work.

The next edition of ORGATEC will take place in Cologne from 22 to 25 October 2024.

#### Koelnmesse - Global inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of living, contract and public spaces. Alongside imm cologne and interzum, other event formats hosted at the trade fair hub of Cologne such as ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, furniture and interior construction suppliers, the world of kitchens, all topics connected to the modern world of work, garden lifestyle as well as public spaces, sports and leisure facilities, along with saunas, pools and ambience.

In addition to the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe, such as the successful shows ORGATEC TOKYO in Japan, interzum bogota in Colombia, and interzum guangzhou in China.

#### Further information:

www.orgatec.com/trade-fair/orgatec-2024/industry-trade-fairs/

#### **Upcoming events**

interzum guangzhou, 28-31 March 2024 interzum bogota, Bogotá, 14-17 May 2024 interzum forum italy, Bergamo, 6-7 June 2024 spoga + gafa - The garden trade fair, Cologne, 16-18 June 2024 ORGATEC, Cologne, 22-25 October 2024 imm cologne, Cologne, 12-16 January 2025 interzum, Cologne, 20-23 May 2025 FSB, Cologne, 28-31 October 2025 aquanale, Cologne, 28-31 October 2025

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